PHILIPPINE DAILY INQUIRER
BALANCED NEWS, FEARLESS VIEWS
Friday, December 7, 2007 | 17 sections | Vol. 23 | P18

Jalosjos may be home free by Dec. 16

Activists of 2 generations mourn death of 'Sir Mic'

By Volt Contreras



OFW money powers peso to 41.88 vs US$

RP on top 10 list of petty bribery

'No mercy for Trillanes'

GMA sets tough gov't position in London

LONDON (VIA PLDT)—President Macapagal-Arroyo said Wednesday that the government would show no mercy to Sen. Antonio Trillanes IV and the rebel soldiers and civilians who took over the Peninsula Manila hotel last week and called for her ouster.



DOS PALMAS 14: One of the 14 convicted Abu Sayyaf members makes a throat-slashing gesture, others are smiling, as a guilty verdict is handed down in Camp Bagong Diwa in Bicutan on Thursday.



OUT IN THE WILDS, they guard their captives, American missionaries Martin and Gracia Burnham somewhere in Basilan in 2001.

What Went Before

IN THE EARLY MORNING OF MAY 27, 2001, ABOUT 20 heavily armed bandits kidnapped 20 persons from the upscale Dos Palmas resort in Palawan.

20 life terms for each of 14 Abu kidnappers



UNCLE SAM under extreme pressure at UN climate change meeting to join global compact in Bali.

Int'l scientists seek deeper, swifter cuts in emissions

Sumilao farmers: We smell DAR betrayal

'Que horror,' leftists gasp over GMA rights medal



Second FRONT PAGE

GMA briefs Queen on RP economy

London visit caps week-long, 3-country European tour

By Michael Lim Ubac

LONDON (VIA PLDT)—PRESIdent Macapagal-Arroyo had a private meeting with Britain's Queen Elizabeth II at Buckingham Palace yesterday during an overnight visit to London.





WHIRLWIND. President Macapagal-Arroyo addresses members of the Filipino community in London Wednesday ...

WHAT'S INSIDE

- LOREN: NO need to be a billionaire to run /A11
- GOV'T BUCKS Trillanes bid to attend Senate /A8
- SOLONS WARY of colleague's antics on cheap medicine bill /A5
- UP PROF slams threat to arrest media men /A8

RP population booming – in UK

By Michael Lim Ubac

No lavish Christmas parties, schools told





REVENUE REGULATIONS NO. 13-2007

Gov't won't lift finger to stop peso increase, says GMA



OFW money powers peso ...

RP on top 10 list of petty bribery

Percentages of people who paid a bribe in the past 12 months

Solons wary of colleague's antics on cheap medicine bill

Patience

Going in circles





Senate on track to pass budget

By Dona Z. Pazzibugan

New SC justice deserves appointment, says Ermita

By Christine O. Avendaño



JUSTICE TERESITA DE CASTRO taking her oath before Chief Justice Reynato Puno.

SC upholds indictment of former DOTC exec

Review

No typhoon; just rains spawned by cold front

Cold, dry air

Comelec needs list of deaths to purge roster

Gov't bucks Trillanes bid to attend Senate





Manila Pen caper stalls court-martial

UP prof slams threat to arrest media men

The Daily Gospel


Home Is Where Your Heart Is
Come Home For The Holidays


Happy Holidays
from
3D
New Generation
The Quality You Trust
Now Made Even Better


Runner-up
Mini Van Category
Suzuki APV.
Looks great. Fits 8.
SUZUKI
Way of Life!
Family Wagon APV

'I feel this chapter isn't over yet,' says kidnap victim

By Allison W. Lopez

Laughing

Fresh memory

US Embassy statement

20 life terms for each of 14 Abu kidnappers; 4 acquitted

Damages

Positive ID by hostages

'No direct proof'

Polio stricken

Warning to terrorists

Soldiers' morale

What Went Before

Escape

And then there were 3

Jalosjos may be home free by Dec. 16

'Living out'

Remorse



COMMUTATION, COMPUTATIONS: Jalosjos' exact release date is still being clarified.

Case of Manero

Needs clarification

'Illegal detention'

Loren: No need to be a billionaire to run













Republic of the Philippines
COMMISSION ON ELECTIONS
Manila

IN THE MATTER OF ADOPTING RESOLUTIONS PROMULGATED IN CONNECTION WITH THE 29 OCTOBER 2007 SYNCHRONIZED BARANGAY AND SK ELECTIONS IN THE 15 DECEMBER 2007 SPECIAL BARANGAY AND SK ELECTIONS.

x - x

Acting Chairman	Resurreccion Z. Borra
Commissioner	Florentino A. Tuason, Jr.
Commissioner	Romeo A. Brawner
Commissioner	Rene V. Sarmiento
Commissioner	Nicodemo T. Ferrer
Commissioner	Moslemen T. Macarambon

Promulgated : 05 December 2007

RESOLUTION NO. 8381

This pertains to the adoption of resolutions promulgated in connection with the 29 October 2007 Synchronized Barangay and SK Elections in the 15 December 2007 Special Elections, insofar as these are applicable.

In order to save on publication expenses, the Commission **RESOLVED**, as it hereby **RESOLVES**, to adopt the resolutions promulgated in connection with the 29 October 2007 Synchronized Barangay and SK Elections in the forthcoming 15 December 2007 Special Elections, insofar as these are applicable.

Let the Executive Director implement this resolution.

SO ORDERED.

RESURRECCION Z. BORRA
Acting Chairman

FLORENTINO A. TUASON, JR.
Commissioner

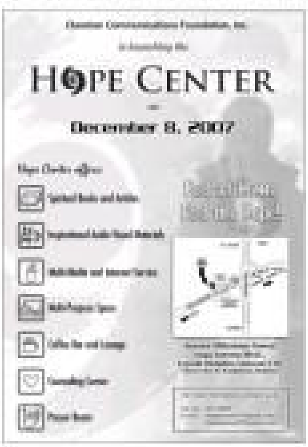
ROMEO A. BRAWNER
Commissioner

RENE V. SARMIENTO
Commissioner

NICODEMO T. FERRER
Commissioner

MOSLEMEN T. MACARAMBON
Commissioner







Int'l scientists seek deeper, swifter cuts in emissions



A PORTENT OF THINGS TO COME

Cut more

Global compact

2-degree Celsius ceiling

Economic symbol

US un

der pressure at Bali climate meet



'Que horror,' leftists gasp over GMA rights medal

Turning a blind eye

'PR stunt'

Peninsula incident

Insult to Filipinos

INQUIRER

OPINION

Spanish fly in ointment

EDITORIAL



A junket, by any other name, is still a junket

AS I SEE IT



Neal H. Cruz

A nation of Sancho Panzas

PASSION FOR REASON



Raul C. Pangalangan

What the 'dialogue' produced

ANALYSIS



Amando Doronila

Without us

PINOY KASI



Michael L. Tan

Boarding the e-jeepney bandwagon

AT LARGE



Rina Jimenez-David

Spanish on comeback trail in RP

LOOKING BACK



Ambeth R. Ocampo

Blaming the people for gov't failure

LETTERS

Who the 'saints of poverty' are

Independent probe may vindicate PNP

Gov't right to seek pardon for Filipina

Traffic signs not at par with global standards

Bishop's wish for gov: Birth of new Pampanga

CITY OF SAN FERNANDO—Pampanga Archbishop Paciano Aniceto on Thursday urged local officials to unite with Gov. Eddie Panlilio, a Catholic priest on leave, so that together they could achieve the "birthing of a new Pampanga."

[illegible]



THE "BIRTHING of a new Pampanga" is what Archbishop Paciano Aniceto expects from priest-governor Eddie Panlilio and local officials.

Birthday wish

[illegible]

Leadership style

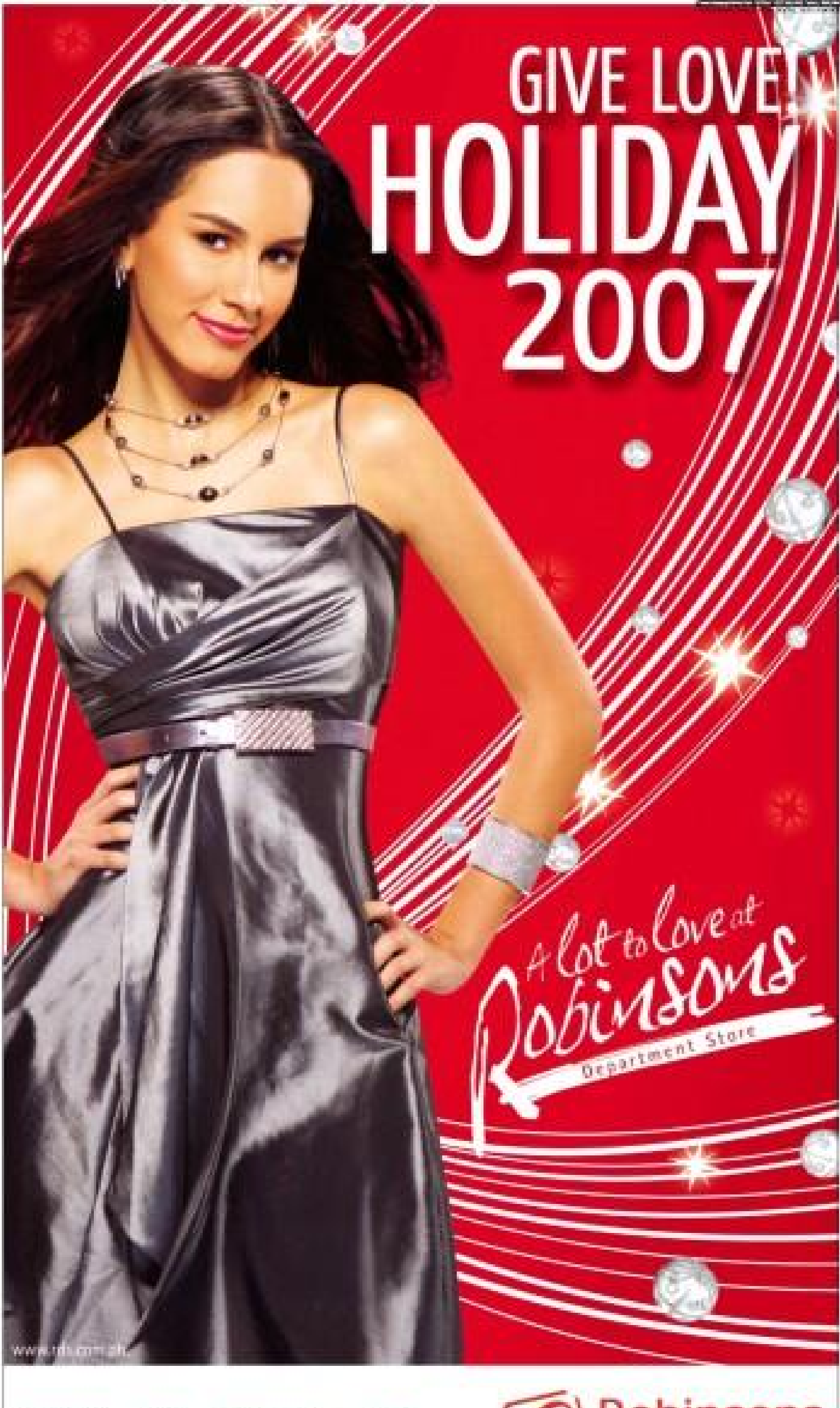
[illegible]

God's pencil

[illegible]

Dagupan mayor starts claiming foreshore lands

[illegible]


GIVE LOVE!
HOLIDAY
2007
A lot to love at
Robinsons
Department Store



BOY WITH a wooden gun in Zamboanga del Sur. [illegible]

Groups formed to enforce 1996 pact

[illegible]

Vote-buying, dirty pols mar youth elections

[illegible]

All in the family

[illegible]

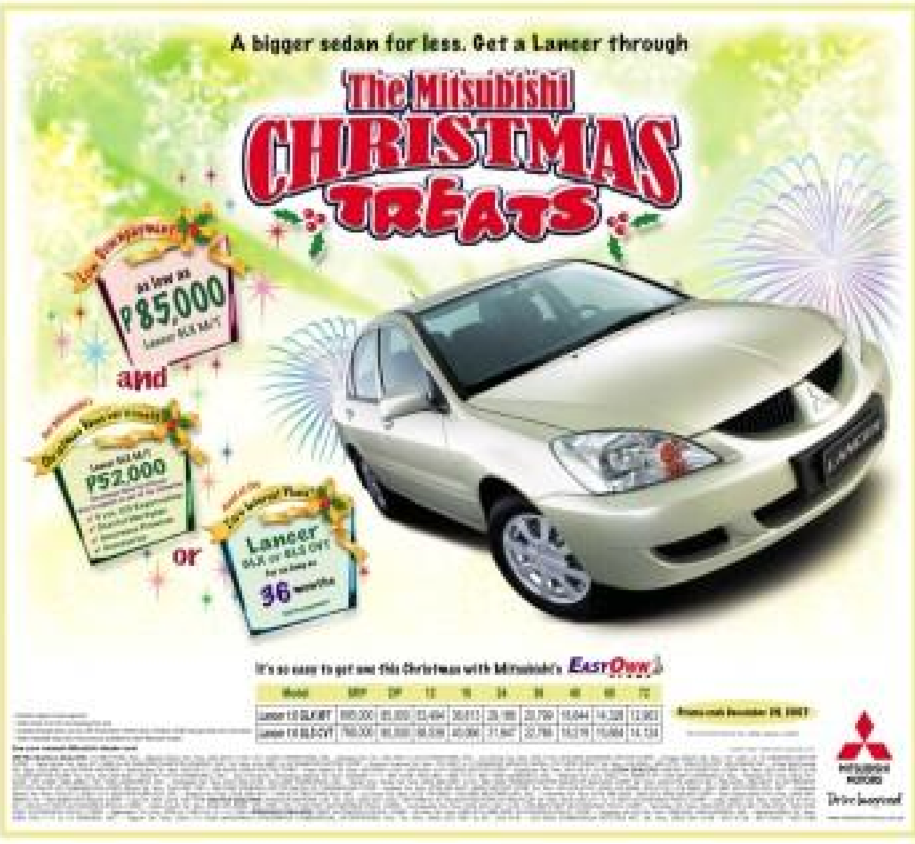
P1,000 per vote

[illegible]

Army frees alleged NPA tax collector

[illegible]


Maligaya ang Pasko kung
CDO Holiday Whole-Meat Ham
ang regalo!
cdo
Holiday
Whole-Meat Ham
cdo
Dalut ang
Nagmamahalan,
Nagbibigayan!


A bigger sedan for less. Get a Lancer through
The Mitsubishi
CHRISTMAS
TREATS
as low as
P85,000
and
P52,000
or
Lancer
36
EASY OWN

Trillanes considered marching on Senate to claim seat

No mercy for Trillanes, GMA bares tough stance in London

Sumilao farmers: We smell betrayal of DAR secretary

Activists from 2 generations mourn death of 'Sir Nic'

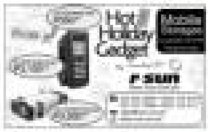




P120 only



A plus METRO



3 detainees nabbed after prison break

3 more missing from San Juan cell; broomstick used to destroy latch

Engineering licensure tests set Jan. 12

3 suspected robbers killed



MetroBriefs

2 dead in Tondo fire

QC cop accused of 'abrasive' behavior

Gunmen kill funeral parlor security guard





WESTERN
Perfect HoliDEALS catalogue now available @ WESTERN stores. Preview for more info @ www.western.com.ph
Perfect HoliDEALS
0% INTEREST
50% OFF
ON SELECTED ITEMS
Perfect FREEBIES
SONY
P 555.50
JVC
LESS P5,000
FREE
P1,915.83
Panasonic
FREE
DMC-LZ7
P1,166.58
Panasonic
FREE
P1,499.92
iPod nano
(4GB)
(8GB)
P746.58
P933.25
12 mos. 0%
NOKIA
P1,175.00
SONY
PSP Slim
P1,833.17
P408.33
DEVANT
P582.50
CliQ
Panasonic
ADD-ONS
FREE
Home Theater System
or
21" Flat CTV
ADD P999
& get a Wall Bracket
LESS P5,000
P54,000
P4,991.67
P2,495.83
SHARP
ADD-ONS
FREE
Wall Bracket and Installation
or
ADD P1,999
& get a LCD Rack
ADD P5,000
For a Home Theater System
LESS P5,000
P89,998
P7,916.50
P5,277.67
SHARP
FREE
ADD P999
P724.83
12 mos. 0%
SAMSUNG
FREE
ADD P1,990
CT-21Z30
LESS P500
P832.92
12 mos. 0%
KONKA
K21-T90
P1,058.33
FREE
Wall Bracket
Skyworth
26"
LESS P2,000
P27,950
P2,495.83
FREE
BPI
citibank
FREE
FREE
FREE
OCBC
15
50
100
200
P300
P500
P1,800



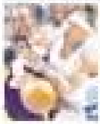
0% INTEREST
Pioneer sound.vision.soul
HT2363DVD
P3,331.67
FREE
HTZ767DVD
P2,415.83
FREE
DV-500K3
P748.33
FREE
DVR-540H-S
P2,082.50
FREE
EV5DVD
P2,331.67
CX 500DVD
P2,332.50
FREE
XW-P5501
FREE
P2,082.50
CONDURA
SAMSUNG
FREE
CSD1605A-X
P832.92
FREE
RT225AAS
P2,499.17
Panasonic
SHARP
FREE
NA-W507B
P541.58
FREE
ES-3310T
P499.83
imarflex
koppel
Window Type
IAC-065W
P1,331.67
FREE
Pedal &
Steam Iron
FREE
P2,232.50
Micro SAVINGS
BUY 10 GET 1 SAME ITEM FREE
P199
P299
P299
P299
P329
P329
P359
P399
P499
BUY 5 GET 1 ITEM FREE
BUY 1 GET 1 ITEM FREE
P399
FREE
P699
OR
FREE
P849
FREE
P499
FREE
P999
FREE
P3,999
FREE
P699
FREE
P999
FREE
P3,799
FREE
P5,999
FREE
Promo until Feb. 3, 2008. Per DTI-NCR Permit No. 5942, Series of 2007.

The WORLD

Bush told in August of new Iran report

WASHINGTON—PRESIDENT GEORGE W. BUSH was told in August that Iran may have suspended its nuclear weapons program, the White House said on Wednesday, a day after Bush said he was not given a full report on the issue.

Teen opens fire at Omaha mall, kills 8



WHAT'S INSIDE

- Celts wear down Sixers; Lakers up/A30

SPORTS

- Miñoza two shots off lead /A32



Gutsy first gold for Philippines

Cyclist Barba rules downhill run

By Ernesto R. Gonzales
Sports Features Editor



NAKHON RATCHSIMA—ONE of the most daunting events in cycling finally rewarded the Philippines with a breakthrough gold medal to boost its sagging spirits even before the formal opening of the 24th Southeast Asian Games Thursday at the Main Stadium here.









Breakthrough for Barba



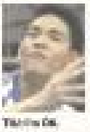
Gutsy first gold for RP

In-form Paz out to keep archery titles

SMART lights up Christmas tree for seafarers



Cage heartthrob Tiu cut: 'Coach knows best'



RP five battles Cambodia; Cagebelles test Singapore

A first for 13-timer Baylon



Sure silver, 2 bronzes for pugs

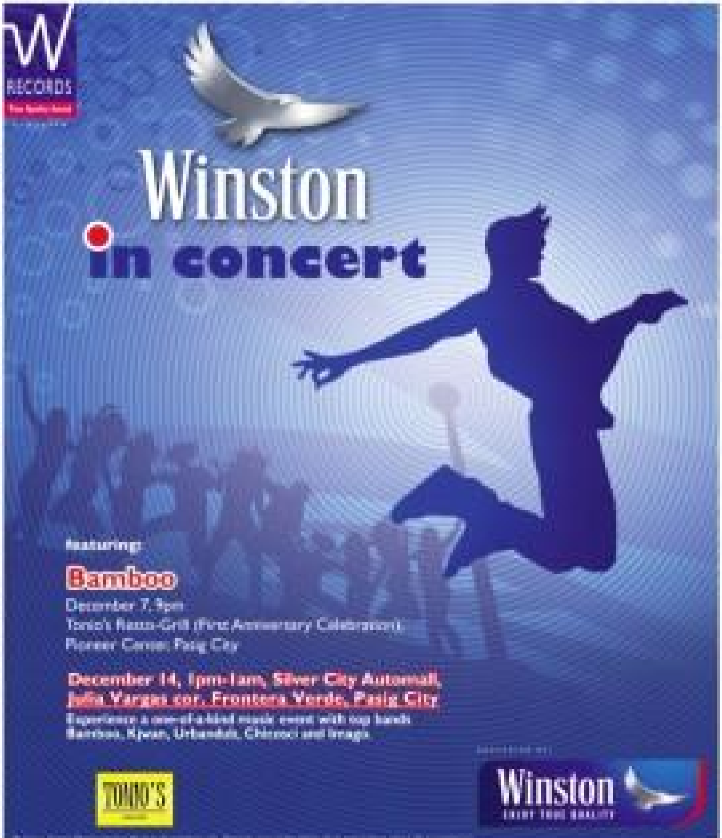


Molina plunges into action today

RP tankers out to surpass 2005 haul

RP Schedule, Friday (Dec. 7)







THE LAKERS' Kobe Bryant (left) breaks up a pass to the Nuggets' Allen Iverson.

Celts wear down Sixers; Lakers up

Zoleta advances as foe limps out

This is Manila when we still used the garbage can

BARE EYE



Recah Trinidad

SPORTSWATCH

Los Bulleros Darts Club holds 2 big tournaments

NCFP Executives chess

Regatta sails at Taal Lake

Cavite derby finals

SJC Rambulan stakes P1M

Makati Salpukan slated

UST spikers remain unscathed in UAAP

Paragua stuns Li, climbs to second behind Ni



PARAGUA

PIL-AM GOLF

Nat'l golfers fan Marinduque bid

Giants test Phone Pals; Kings take on Express





Stockinger finishes eighth in world tilt

Football chief Blatter hits town today



BLATTER

De Jesus 'nets' Mabuhay triumph

Manila Open bowling rolls off today



Mixed martial arts masters mix it up Sunday

SPORTS

VOLVO MASTERS

Miñoza 2 shots off lead



NCRAA: Doves, Jaguars trip opponents

IN THIS ISSUE

BUSINESS

$3-B China shipping project in RP delayed

INQUIRER MONITOR

National government debt hits P3.871T (August 2007)



Official says Cosco remains interested

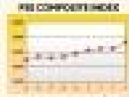
CHINA SHIPPING GIANT COSCO GROUP REMAINS KEEN ON putting up a $3-billion regional cargo hub in the Philippines, but the project's implementation may be delayed, according to Francis Chua, presidential adviser on China trade and investments.

CURRENCIES



PESO-DOLLAR RATE

PSE COMPOSITE INDEX

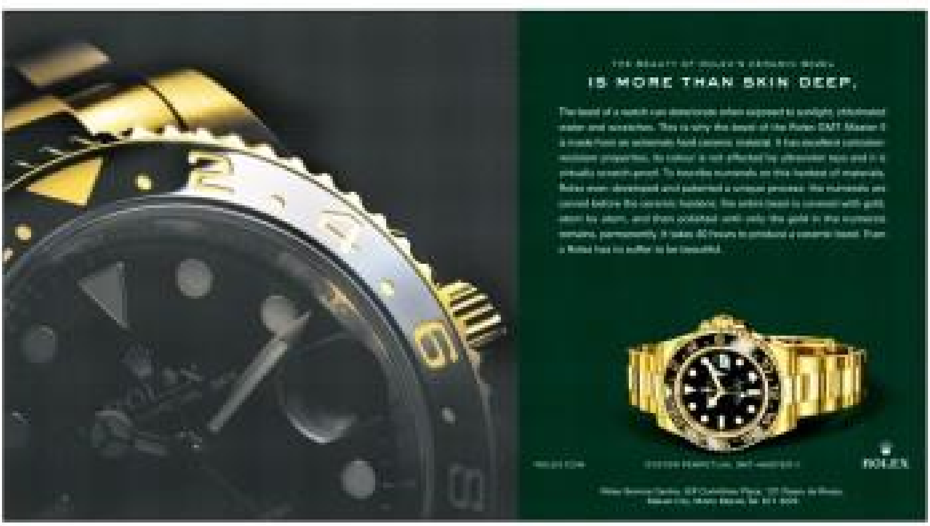


Stocks close 2.3% higher

Cebu Pacific gets SEC nod to go public

Farmers get additional perk from NFA

BPO sector seen boosting growth till 2010



RP, Spanish firm sign $150-M biofuels deal

Marching order

BREAKTIME

Conrado R. Banal III

DA inks pact with Basque gov't

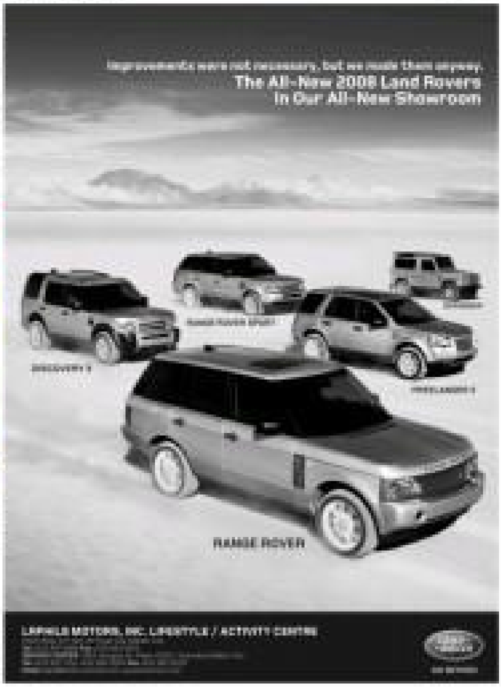
Farmers get additional perk from NFA

BPO sector seen ...











Stocks close 2.3% higher

from page B1

the dollar-peso interest rate differential would at least be maintained at modest levels, which would help keep the peso from rising even faster," said Lim Su Sian at DBS Bank in Singapore.

The peso hit a fresh seven and a half year high of 41.05 against the dollar in morning trade yesterday and is widely expected to gain more ground with inflows usually strong during the Christmas holidays.

"Rate cuts would also possibly come more to support a sluggish domestic lending and more broadly, the economy," Lim said. — AFP

Philippine Stock Exchange

[illegible]

Currencies

[illegible]

$3-B China shipping project in RP delayed

From page B1

He said Cosco was prepared to face the entire bill for site developments, including the cost of land reclamation and port construction.

Cosco needs enough land area that would accommodate a port and a container yard on about 50-100 hectares.

Founded in 1961 as a pioneering international shipping carrier in China, Cosco is a $15-billion corporation that provides services in freight forwarding, shipbuilding, ship repairing, terminal operation, trade, financing, real estate and information technology industry.

Cosco owns and operates a merchant fleet composed of 600 vessels with a total carrying capacity of 35 million dead weight tons.



Firms rush Subic power facilities to meet demand

By [illegible] Domingo

POWER COMPANIES have started construction of much-needed facilities at the Subic Freeport zone next year to meet rising electricity demand in the area, according to the Subic Bay Metropolitan Authority.

SBMA Administrator Armand C. Arreza said the facilities being put up include Redondo Peninsula Energy's P450 million, 300-megawatt coal-fired power plant, and Subic Enerzone's P93.8-million system installation.

Arreza said the projects were started in the nick of time, considering "the continuing influx" of projects in Subic, while more investors worldwide are looking for sites with stable but cheap power supply along with accessibility and security, investment perks, and skilled manpower.

"These power projects are crucial to the growth of the Subic Freeport and the local economy because they will help reduce the cost of electricity in Subic, as well as address a projected increase in power demand," he said.

According to data from Subic Enerzone, operator of the power distribution system in the Freeport, power consumption in its Subic franchise area has been increasing over the past few years, reaching a total of 17.4 million kilowatt-hours last November.

"This is why we have to upgrade the power system in Subic, and put up additional generation facilities on top of Subic's total output of 120 MW, so that we could be more competitive," Arreza said.

He added that SBMA's mandate to expand the coverage of Subic's tax and duty-free regime is expected to increase investment projects in the area and further burden power supply in the Luzon grid where a 1,[illegible] MW shortage is projected within the next few years.

Arreza said the continuing growth of Clark Freeport, the completion of the Subic-Clark-Tarlac Expressway and the full operation of Subic's new container terminal and the Hanjin shipyard project are also contributing to "an exponential growth in power demand" in Subic.

Arreza said the Redondo Peninsula's 300-MW plant that would be built near the Hanjin shipyard was designed partly to address the expected surge in electricity demand in Luzon.

"But we've been assured by the project proponent that it will also help bring down power cost in the Freeport," he said.

The project, a joint venture of Aboitiz Power Corp. and Taiwan Cogeneration Corp., is scheduled for completion in 2013, with another 300-MW facility expected to be put up three years hence.

Arreza said that with the expected influx of investments, a progressive power program has to be in place within a short period to maintain Subic's momentum in investment generation.

Also, Subic Enerzone is set to develop new substations, install new field and substation lines, improve switch yards and install additional circuit breakers and power transformers.

Subic Enerzone is now upgrading three power substations, including the restoration or replacement of switch gears, and power cables. It is also constructing takeoff and bypass structures.



ARREZA

Philex s...
worth

By Amy R. Remo

PHILEX MINING CORP. yesterday told the Philippine Stock Exchange that it shipped out an additional P683 million worth of copper and gold in November.

Philex said in a disclosure that its shipment [illegible] Pan Pacific contained about 4,[illegible] metric tons of copper concentrates from its mining operations in Benguet.

The shipment likewise contained about 2.8 million pounds of copper and 8,384 ounces of gold.

It was Philex' second shipment in November.

The mining firm earlier said

...bips out P684M ...of copper, gold

DBS expects more cuts in key rates

Singapore-based bank says BSP has room to loosen monetary policy

Warrant plan boosts RP bonds

Higher bond prices, lower insurance cost

Tanduay vying for 10.66% stake in Victorias

Water crisis worsening

COMMENTARY

ADB Study

Climate change conference

Recommendation

Zed plans to put up SE Asia HQ in RP

Liberty Telecom files for rehabilitation

Breaktime

Pacifica raising capital to ₱500M

RP urged to quit farm subsidies, focus on R&D

WB cites need to resolve widening rural-urban divide

Review of annual reports

Corporate Securities Info



Raul J. Palabrica

Standards

Awarding

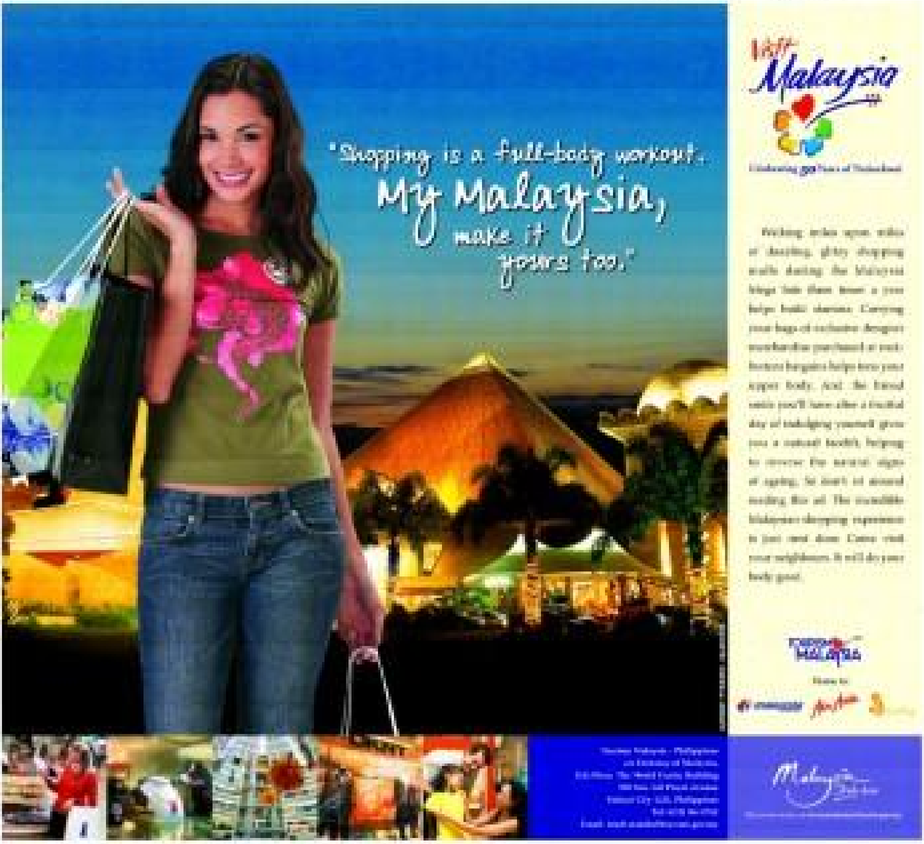
Real ownership

BUSINESS

HIGHEST THIS YEAR

Coco product exports surged 42% in Oct.





BUSINESS *Friday*

Why branding is an investment and not an expense

By Karen P. [illegible]
Contributor

Buying is now emotion-driven from function-driven

THE WORLD COMPETITIVENESS roadmap charted by the IMD (International Institute for Management Development) from 2007 to 2050 cites brand management as a key area of competitiveness in a world of globalization.

This means that while there is a continued demand for commodity products and services, brands are more likely to generate consumer loyalty and survive hyper-competition from local and global players.

Time is valuable. Technology and world urbanization have led to major changes in consumers' lifestyle that has become increasingly fast-paced, with people having little time to spare. Thus, purchase behavior is driven by what consumers know and are familiar with even before they step into the retail area. Here lies the value of brands that have over time established their names, meaning and differentiation versus other category players in the minds of consumers.

Consumers at a snap are able to decide what brand of product or service to buy due largely to stored mental information thus, minimizing processing time at all.

Brands add value beyond function. As world economy improves and there are more consumers belonging to the middle class, buying motivations change from being strictly functional and driven by price to one that is more emotional where purchases are made because the product or service brings a smile to the consumers, is like a social badge or is a means to help a woman village in Africa. At the very least to many, brands provide the guarantee of making the right purchasing decision when faced with a multitude of choices among competitive products or services.

Competition is no longer local but global. The entry of global players in many country markets is a threat that domestic or national players can only overcome by making investments to earn a place in the consumers' minds. While local brands may have an advantage to bring their product or service closer, this does not prevent foreign competition to move into local territory. At the very least, owning a space in the customers mind guarantees the product or service provider fair play in the market.

Brands have a sustainable life span versus commodity products. There goes the saying, "out of sight, out of mind." If consumers are not familiar with the product or service

SEE BRANDING B2-3

FEATURES IN BRIEF

Tuck School of Business holds Manila talk

Study confirms importance of network

Samsung X510 handset available through Sun

Snack food from Kansai, Japan now in Manila



National opens south of the metropolis

Why branding is an investment and not an expense

2007 Rank	Brand	Country of Origin	Brand Value in $Billion
1	Coca-Cola	US	[illegible]
2	Microsoft	US	[illegible]
3	IBM	US	[illegible]
4	GE	US	[illegible]
5	Nokia	Finland	[illegible]
6	Toyota	Japan	[illegible]
7	Intel	US	[illegible]
8	McDonald's	US	[illegible]
9	Disney	US	[illegible]
10	Mercedes-Benz	Germany	[illegible]

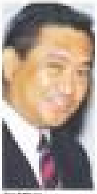
Table of Net worth of the world's 100 Most Valuable Brands

Companies fail to pursue branding due to unhappy branding experiences

Brands are company assets.

Why companies fail to brand

Happy Communications first to run on 4G technology



PASCUA



BUSINESS Friday

'Can branded succeed over generics?'



Switching behavior

'Sell us' in both segments

Be market-centric

Trade your waste for cash this Saturday


REMOVE the lids from plastic bottles as they are made from different types of plastic.

Recycling is turning waste materials into valuable resources


RECYCLING one ton of paper saves about 17 trees


USED cartridges are either recycled or disposed of


WHAT a lovely pair of slippers made from recycled tetra pack


CPU's and other computer parts traded in the fair

BUSINESS Friday

In NGO showcase, poor places' produce becomes the attraction



A SAMPLE of food products from Bohol

By Tina Arceo-Dumlao

THOSE WHO BELIEVE THAT MEMBERS of nongovernment organizations only get to wave placards and shout slogans during protest rallies need to think again.

The members do much more than take to the streets, like helping the poor find alternative sources of livelihood.

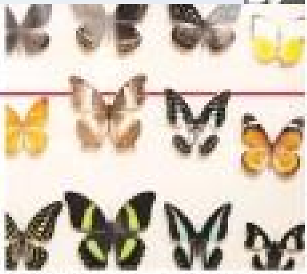
They generally do this by organizing the communities, providing residents with a new skill or upgrading the ones they already have, extending capital if the people need it and finding markets for their produce.

The concrete results of these efforts were showcased this week during the recently concluded Social Development Week, an annual event hosted by the Caucus of Development NGO Networks in partnership with the Peace and Equity Foundation Inc.

The sixth SD week, with the theme "Nasa'n Ka, Nasaan Ka," was highlighted by a trade fair at the Glorietta activity center in Makati City where both NGO and PEF partners had the chance to showcase their goods, products and services to the big Metro Manila market.

The most popular booths during the four-day fair were those of the Baguio-based Cordillera Network of Development NGOs and POs (Cordnet) and the Partnership and Access Center (PAC)-Alliance Inc.

► NGO B2-3



butterflies come to the city

People Events & Products

The Agora: A powerhouse gathering like no other



RACHEL ANNE WOLFE, AMBASSADRESS OF MYWORLD



COKE ROLLS OUT CHRISTMAS CARAVAN



Ateneo de Manila grand alumni homecoming set Dec. 8

What you should know about Candidiasis



ABS-CBN WINS SIX GOLD QUILLS FOR OUTSTANDING PR PROGRAMS



ACER DIGITAL PHOTOGRAPHY WORKSHOP

Financial flexibility with enhanced PSBank Money Card

MR AND MS GIST 2007 CROWNED IN 'GREEN-THEMED' FOUNDATION CELEBRATION





Fair trade finds place in rarefied world of luxury goods



CONSUMERS flock to the trade fair of nongovernment organizations.

In NGO showcase ...



NOVEL art pieces from Negros



ACCESSORIES from Cordillera



BAGS from Albay



WOOD sculptures from the Cordillera

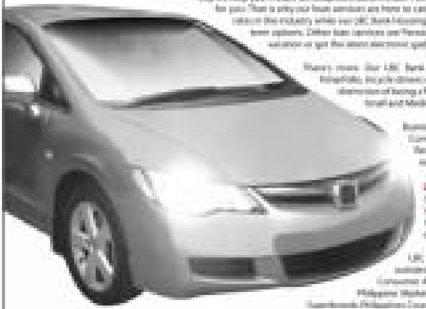






White shrimp culture gets big boost

Radio program gives free training





LIFESTYLE



FRIDAY **FASHION & BEAUTY**



Wedding reception becomes a fashion show

Soon-to-be-wed pair lets Payatas women use the reserved Shangri-La ballroom to showcase their handmade bags

JENNY AND HER FIANCÉ SIM were frustrated when their wedding set for Nov. 22 had to be postponed due to paperwork.

[illegible]

Huge, empty room

[illegible]

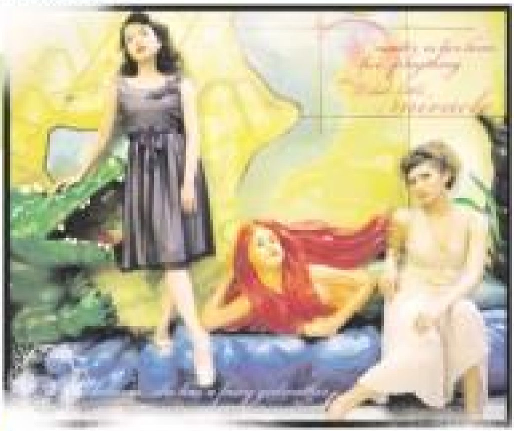






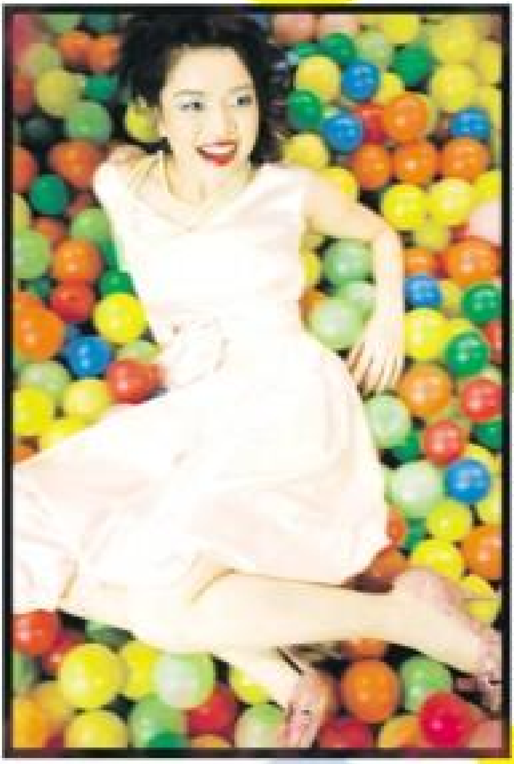
PALE pink [illegible] dress, [illegible] gold cuff, Freeway, P995

Try on jewel-toned dresses with light-reflecting details such as sequins and small beads. They will make you sparkle.



OH SO! Purple [illegible] with ribbon and floral brooch, P1,995, Luna; sequined ballet flats, P3,095, Beetroot's; [illegible] dress with pleated skirt, P1,295, [illegible] gold necklace, P599, Freeway

Practical steps to dressing up this Christmas



By Bianca Consunji, Contributor

ONCE AGAIN, IT'S THE season of Christmas parties: the time for endless family reunions, where long-lost relatives feel it's their unspoken duty to hand in their yearly assessment of your appearance. If you've ever had a grandmother look you down from head to toe while you squirm in less-than-glamorous clothes, it's time to ditch the oversized shirts and baggy jeans and invest in a party-ready wardrobe.

The easiest way to look polished in an instant is to throw on a dress. While layering pants and tops can be a fun way to look dressed up for the holidays, tons of layers can be impractical, especially if you're partying in an outdoor venue. For easy, fuss-free style, a dress is the best way to go.

For this season, opt for jewel-toned dresses with light-reflecting details such as sequins and small beads, as blinking Christmas lights can bounce off them and make your dress sparkle. Shiny fabrics such as satin and lace can also make you look more festive.

If you want to stick to a soft, feminine look, go for classic shifts embellished with ribbons, tulle and lace. Pair them with pearls, delicate chains, and ballet flats (unless you're used to walking around in heels, stick to flats during parties to avoid aching feet at the end of the night). If you want to take a walk on the wild side, wear dresses with tights (which are hot this season), boots, and hats for a sassy touch.

Make sure to match your dresses for the occasion. If you're planning to go all out on booze and food, don't wear something that requires dry cleaning, just in case you spill red wine or get grease stains on your dress.



PEACH dress, P1,295, and sash, P395, Karimadon yellow wedges, P995, Freeway

However, if you're pretty sure you'll remain sober for the rest of the night, you'll be safe with a classic, polished look.

E-mail the author at [illegible]

Visit the photographer at [illegible]

PEACH satin dress, P1,495, Luna at Beetroot's; Faux pearls, P199, Ensemble; lace-covered shoes, P3,595, Luna at Beetroot's



WINE-COLORED dress, P4,950, Luna; gold cuff, P995, Freeway; fishnet stockings, stylist's own

BEADED black and gold dress, P11,500, and gold shoes, P3,495, Beetroot's; bowler hat, stylist's own



BLACK corset, P995, and black skirt, P995, Freeway; faux pearls, P199, Ensemble; black patent leather shoes, P2,295, Janilyn; hat and fishnet stockings, stylist's own





[illegible]



[illegible]

Wedding . . .

[illegible]

Something good

[illegible]



BALLROOM CONTEST FEB. 16

GOINGS ON



Fuss-free but fashionable gifts

XMAS CONCERT.

BAZAAR.

FUND-RAISER FOR BIG CATS.

BAZAAR.

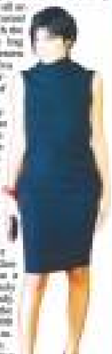
BOOKFAIR.

EXHIBIT.





Hollywood style icons love Ferragamo







HOODED HOLIDAY



GRAY



WHITE

Cool cover-ups



STRIPED



CORAL PINK



DYNAMIC DUO

Retro glamour







MAXINE, A CLOTHING line for plus-sized women, recently released its 2007 holiday collection that brings back the 60's glamour of retro fabrics fun with a wonderful splash of bold red, black, champagne gold, and purple.

SM Advantage continues to provide members with Philam Insurance benefits

The **SM Advantage Loyalty Program** – in partnership with **Philam Insurance** – continues to provide unique insurance benefits to its ever-increasing membership base which to date numbers over 3.5 million.

Coverage

Designed to protect SM Advantage members and their families against the uncertainties and financial difficulties brought about by accidents, the **Comprehensive Personal Accident Insurance** package includes:

- 24-hour Coverage, 365 days a year, worldwide
- Accidental Death Benefit
- Disability Benefits
- Unprovoked Murder and Assault Coverage
- Accidental Burial Expense Reimbursement
- No Medical Examination Required
- Entry age: 18 to 65 years old, renewable up to age 70
- Commercial Flying Coverage

Eligibility

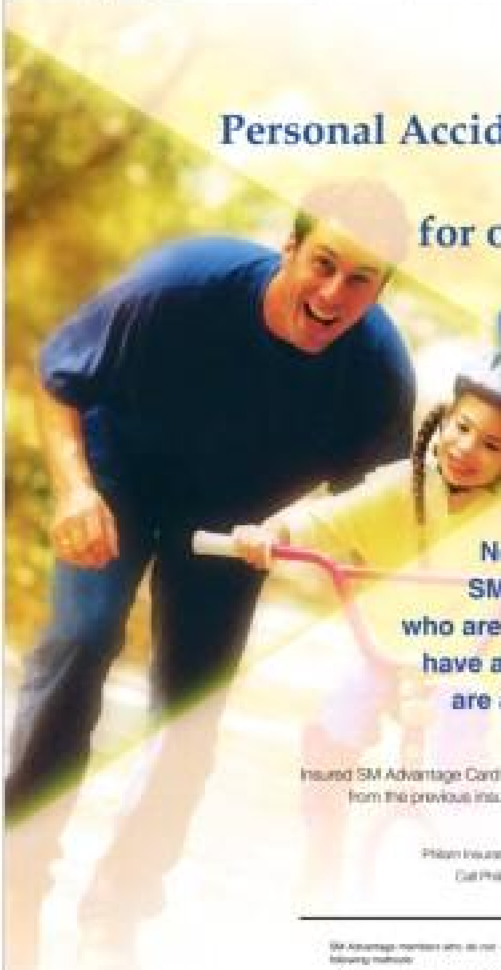
Upon accumulation of 70 reward points, an SM Advantage member becomes automatically eligible for a ₱100,000 Philam Personal Accident Insurance Coverage for one year.

- Member must be 18 to 65 years old and have a minimum balance of 70 points
- Members who were not covered by the Insurance Program last year
- Members who did not opt out from the Insurance Program last year

A token payment of 20 points is automatically deducted from the qualified member's points balance.



P100,000 Personal Accident Insurance for one year... for only 20 points!





No registration needed. SM Advantage members who are between 18 to 65 and have accumulated 70 points are automatically eligible!

Insured SM Advantage Card Members whose policies have expired from the previous insurance campaign are also automatically qualified for this current program.

Philam Insurance will be more than delighted to hear from you! Call Philam's Hotline at **(02) 528-5202** for your inquiries.

SM Advantage members who do not wish to avail of the offer may opt out via any of the following methods:

- SMS
- Fax
- Customer Service Counter

Date: ____ SM Advantage Membership Card Number: ____

Name: ____ Tel.: ____

Address: ____ Signature: ____

You have until Dec. 31 to opt out. If we do not hear from you by then, you will be automatically enrolled in the program and 20 points will be deducted from your SM Advantage Account.

SM ADVANTAGE

PHILAM INSURANCE

AIG A Member of American International Group, Inc.

SM Advantage members who are currently not eligible because they have less than 70 points will be included in the program when they reach the required points balance.

Review and consideration of eligibility of members will be done every 15th of each month and effectivity of coverage will commence on the 15th of the same month.

Exclusions

War or war-like operations, military or naval service, willful participation in any crime, self-inflicted injury or attempted suicide, osteoporosis, childbirth, miscarriage, or any pregnancy-related complications, accident or loss while under the influence of alcohol or unprescribed drugs, professional sports.

Worldwide Network

Philam Insurance Company, Inc. is a member of Philam Group of Companies, which includes Philamlife and General Insurance, Philam Care, Philam Plans, Philam Bank, Philam Asset Management, Philam Properties and AIG Credit Card. With assets over Php9.8 Billion, Philam Insurance is considered as one of the largest in the industry.

American International Group (AIG) is a worldwide leader in financial services and the largest commercial insurer in the world. AIG has offices in over 130 countries and jurisdictions worldwide. AIG has been in the insurance business for 75 years and has assets worth over US$700 Billion. AIG is a member of the World Travel and Tourism Council. In the Philippines, AIG is represented by the Philam Group of Companies.

LIFESTYLE

LIFE-STYLED
Thelma Sioson San Juan

Fashion reality TV winners suffer from reality


JAY McCARROLL

'Project Runway' winner is still homeless in NY

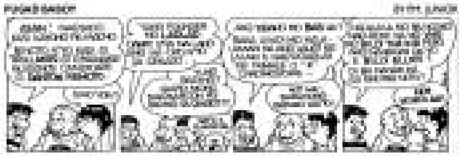
The good lady



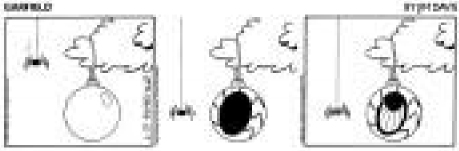
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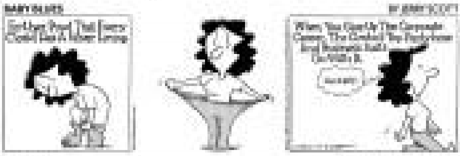
PUGAD BABOY

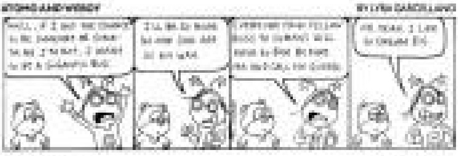


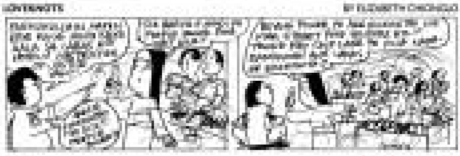
GARFIELD



BABY BLUES





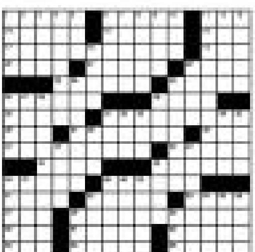


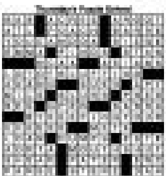


BEN



DAILY CROSSWORD





HOROSCOPE

CONCEPTIS SU DOKU

Conceptis Sudoku

By Dave Green

7				2				
	3				6	4	1	
		6			9		2	
						1	6	
9								5
	2	3						
	6		4			3		
	1	9	2				5	
				9				4

Difficulty Level ★★★★

HOW TO PLAY SU DOKU

Answer to previous puzzle

[illegible]

Making fashionable statements

WHATEVER IS A UNIQUE COLLECTION of fun graphic and statement shirts for young fashionistas who go for playful and affordable tees with a pop-culture appeal.

It is exclusively available at all Robinsons Department Store (RDS) branches.

Patrons can choose from tees printed with sayings that express their youth, such as [illegible] pop-art [illegible] icons. Others sport messages like "Save the Earth — it's the only planet with chocolate."

[illegible] tops with witty words and phrases and creatures are sure to be hits [illegible].

Other items have [illegible], retro graphics, vintage ads, delightful drawings or charming characters in a full range of colors, sizes and designs that are entertaining and humorous.

Whatever shirts are great for your everyday wardrobe. Simply pair them with your favorite denims, capri pants or shorts.

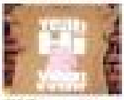
So show off your unique and individual style in these trendy T-shirts.

Let others know what is on your mind through your fashion statement. Be your own billboard with Whatever shirts.

Check them out at the RDS branch nearest you.



BE YOUR own billboard.



GREAT to wear with your favorite denims, capri pants or shorts.



CHOOSE your (fashion) statement.



WHATEVER shirts have cute and fun messages.

Fashion reality TV winners suffer from reality

that sound-off day when police and troops launched their assault on the rebels, the five remaining, led by general manager David Batchelor and Noel Silva, walked out the back door, after having seen off to safety the rest of the hotel guests and staff.

Was he scared during those cliffhanger moments, we asked Gatch. It was sheer adrenalin, he said, as they prepared to move guests and staff. "And besides you know Filipinos don't really kill. We don't shed blood," he said.

While the close remains boarded up (it will take weeks to restore it), the two lions guarding the entrance are at least intact. In one lifestyle circle book, one of these lions (is it the right or the left?) is, ah, a "historic" landmark. It was there, many years ago, at 3 in the morning, that one good friend Louie Cruz—how shall we say it?—let his bladder loose deliberately in a moment of abandonment. That was the talk of Manila for some time, so that last week, it wasn't surprising that as friends watched the APC attack, one of them gasped: "Oh no, they're gonna hit Louie's lion."

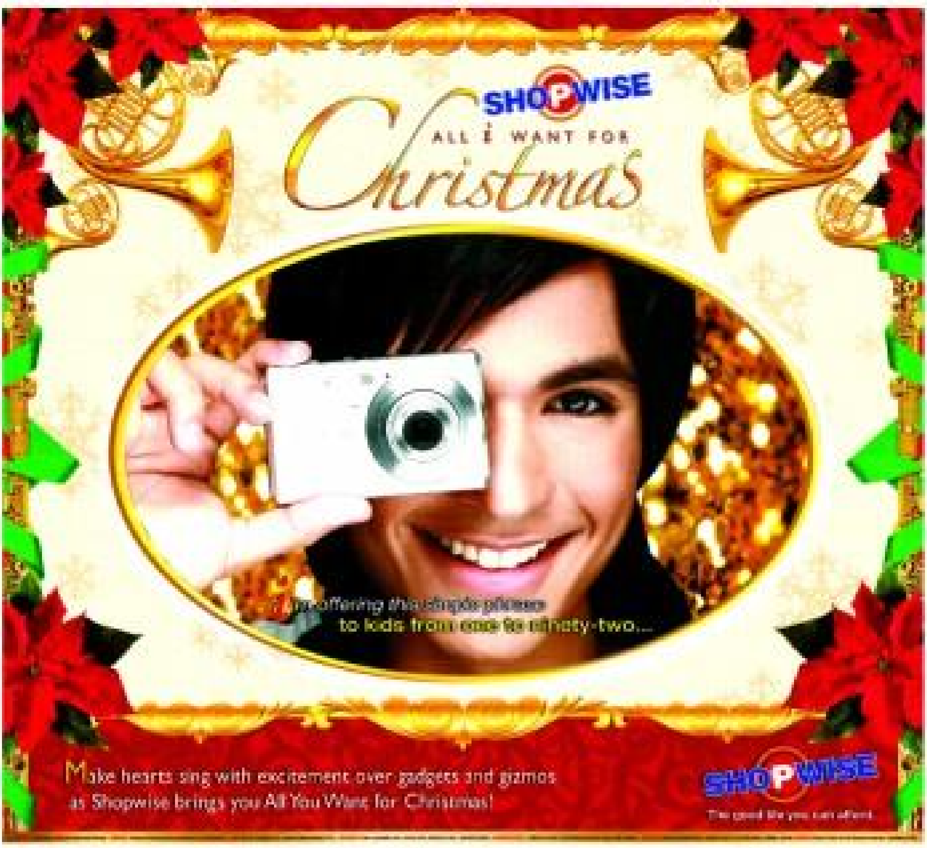
They didn't. But still, the "good lady" has seen quite a lot in her time.


PHILIPPINE DAILY INQUIRER

LifeStyle

Shopping has never been this much fun



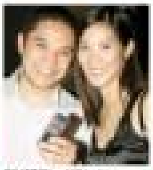




NOKIA'S brilliant general manager William Hamilton-Whyte with fiancee, French beauty Angelique [illegible]



[illegible] flanked by Nokia marketing manager Mitch So and corporate communications manager Nikka Abes



[illegible]



NOKIA'S [illegible] and Globe's [illegible]



NOKIA marketing head Sandeep Khanna with Rico Blanco



BOBBY [illegible] and Marie Claire's [illegible]



STELLA [illegible]



TOWN & Country's [illegible]



JOJI [illegible] with Maurice Arcache [illegible] and French Embassy's [illegible]



TATLER'S [illegible]

Night of great listening and great grooves



[illegible]



[illegible]



GLORIA Diaz and gorgeous daughter Isabel



[illegible]



DAPHNE [illegible] and Cory Quirino



CRYSTAL [illegible]



TOM [illegible]

T[illegible]



BRANDED Lifestyle's [illegible]



[illegible]

WITHOUT BATTING AN EYELASH

Maurice Arcache



Photos by Alan Van Hagen using Kodak EasyShare

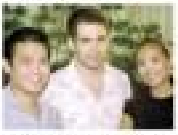
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Kiehl's in Manila finally

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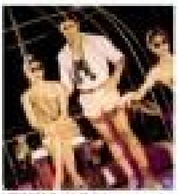
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VERSACE Occhiali's [illegible]



CYNTHIA [illegible]

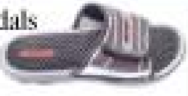
Versace Occhiali night

[illegible]



SHEENA [illegible]

These sandals make you walk tall



Floral classics for the holidays





Bag-A-Cruise with Metrobank Credit Cards!







WINE Patent Leather studded T-strap Heels

Season for sheen and shine

TOP CLOTHING BRAND KENNETH COLE NEW York looks to the sexy '80s and the minimalist '90s as inspiration for its newest collection.



WOMEN'S Black Nylon with Pewter Metallic Leather Tote



BLACK Satin Open-Toe Strappy Pump with Stud



MEN'S Brown Leather Monk Strap Loafer

Duty-free beauty booty

THE BEAUTY WALK AT Duty Free Fiesta Mall launches Fiesta, a section that carries local and international beauty, health, wellness and personal care brands. Aside from the customary scents and lotions, this specialty section supplies hair care, skin care, nail care, spa care and health care products.

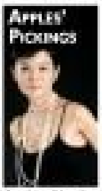
FASHION

LIFESTYLE
Editor Chelo Banal-Formoso
Contributing Editors Apples Aberin-Sadhwani and Jeeni Oppenen

Apathy is out of fashion!

The Metrowear show displayed forward-looking fashion without the designers sacrificing personality and style philosophy

Photo by Patrick Uy


APPLES' PICKINGS
Apples Aberin-Sadhwani

APATHY IS OUT OF FASHION! IT'S TIME to show that we care, not just about hemlines and silhouettes, but about the potential state of our nation and environment. Last week's failed uprising is just another symptom of everything that's wrong with our beloved nation. And although we don't necessarily agree with certain methods of partisan factions, we have to start listening and trying to make a difference in our own little way.

It's exhausting to deal with all the corruption that abounds in our land. It exists in the lowest levels to the topmost branches of government. It's frustrating to watch all those in charge simply brush off and cover up allegations and scandals. We love our country but it is disheartening to see others use it and its people for personal gain.

Meanwhile, we go on writing about the latest fashions like everything is hunky-dory and peachy. We normally leave it to our emboldened newsmen, all of whom we admire and look up to, to jolt others into action by reporting on our country's current plight.

Sure, we all have our roles and duties in society but this week, allow us to stage our protest against corruption and outrage officials by sending out our message through a plain black cover that echoes our growing angst. Apathy is out of Fashion! Empower Fashion Cares!

Back to business

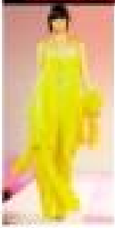
Having said our piece, we go back to business by reporting on the latest trends previewed by designers from Manila and Cebu during the Metrowear show at the Rockwell Tent. Presented by Samsung and Mega magazine and directed by Jackie C. Aquino, the gala featured 20 designers who created sub-collections showing their forecasts for Spring/Summer 2008.

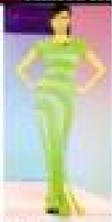
We felt that some designers didn't really focus on the task, as they showed heavy, somewhat bulky pieces that seemed more apt for the colder months. But we were pleased to note that around 80 percent of the collections were well-designed and well-made. More importantly, the designers who presented forecasts managed to do so without sacrificing their personalities and design philosophies.

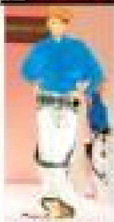
Rajo Laurel's easy, breezy yet chic and pretty eyelet pieces in white were clean, relaxed and perfect for the coming hot summer months. We also loved Sherry Tan's Collezione pieces that were close to the body, simple yet tongue-in-cheek. His long black jersey dress with an imprint of the map of the Philippines was a crowd favorite. Patty Eustaquio's 1930s-inspired dresses were wearable yet ultra-stylish. It was a sheer delight to see her design femi-

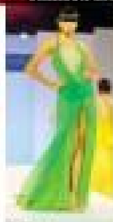
APATHY G2

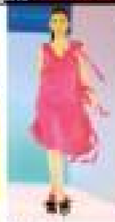
rainbow brights rainbow brights rainbow brights rainbow brights rainbow brights rainbow brights


RAJO Laurel


ARCY Gayatin


ANTONIO "Jun" Garcia


JUN Escario


LE Postrado


LOUIS Claparols

not so basic black not so basic black not so basic black not so basic black not so


LORD Maturan


ITO Curata


PATRICE Ramos Diaz


CARY Santiago

Apathy is out of fashion!

glam safari glam safari glam safari


PHILIP Rodriguez


VITTORIO Barba


RANDY Ortiz

From page G1

into dresses that veered away from the edgy and deconstructed but still had her stamp of style.

Cebu's crowd-pleasers

Cebu designers Fern Dio (pronounced 'o-sa') and Cary Santiago were also crowd-pleasers, as they presented evening collections that were as different as night and day, but both equally impressive. Dio presented glam gowns dripping in gilded big Swarovski crystals. Santiago, on the other hand, showed drop-dead gorgeous black gowns—with nary a rhinestone—but showed just enough skin with the use of clever cut-outs and fagoting. Santiago remains to be most everyone's favorite as he continues to evolve and surprise Manila's somewhat jaded audience.

Jun Escario, who is also from Cebu, wowed the crowd with his sheer and flowing chiffon gowns that were acid bright and vixen-like. Metro creative director Louis Espiritu said, "It is a joy that the designers from Cebu have improved and are at par with Manila's finest. This goes to show that the level of talent anywhere in the Philippines is the same."

Espiritu also pointed out the most apparent trend that emerged from the evening's presentation. "One of the biggest trends was glam safari in different forms for all very modern and not costumey," he said.

The coloration veered toward earth tones, although black, white and grey remained a staple. There was also a smattering of eye-catching brights. Silhouettes were close to the body possibly a reaction to the baby doll trend that has prevailed for many seasons.

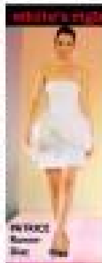
Considering that this was a Spring/Summer forecast, it was quite surprising to see a number of leather accents in the form of wide belts and cuffs. The stylish accessories didn't seem suited for the humid summer months but the designers pulled off the look, just the same.

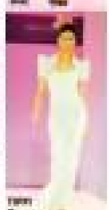
Things are definitely looking up in the local fashion scene. Our designers are obviously doing their homework and producing the best they have to offer.

Now if only some government officials would do the same... Remember, apathy is out of fashion! It's time to show that we care!

E-mail the author at [illegible]@inquirer.com.ph

white's right white's right white's


PATRICE Ramos Diaz


TERRY Ocampo


TONICHI Nassar

waisted waisted waisted waisted waisted waisted waisted


ITO Curata


FERN Dio


RANDY Ortiz

back to earth back to earth back to earth back to earth


PATTY Eustaquio


VEEJAY Floresca


ITO Curata

black & white black & white black & white black & white black &



RHETT Eala · TONICHI Mexas · JC Buendia · RHETT Eala · PHILIP Rodriguez

INQUIRER Fashion loves...



Raja Laurel's chic and pretty white eyelet creations



Rhett Eala's easy yet stylish pieces, especially his long black dress with an imprint of the Philippine map!



Patty Eustaquio's feminine '60s-inspired dresses



Fern Ona's bejeweled showstoppers



Jun Escario's flowing, acid bright and vixen-like gowns



Cary Santiago's drop-dead gorgeous black gowns

FASHION FLASH FASHION FLASH FASHION FLASH FASHION FLASH FASHION

Proudly made in RP



Myth creative director Randy Ortiz

[illegible]

Myth's powerhouse cast





Beauty authorities Mauri Galang and Jing Monis









Designers (from top) Jun Llorente, Dennis Lustico, Joey Samson and Ivarluski Aseron



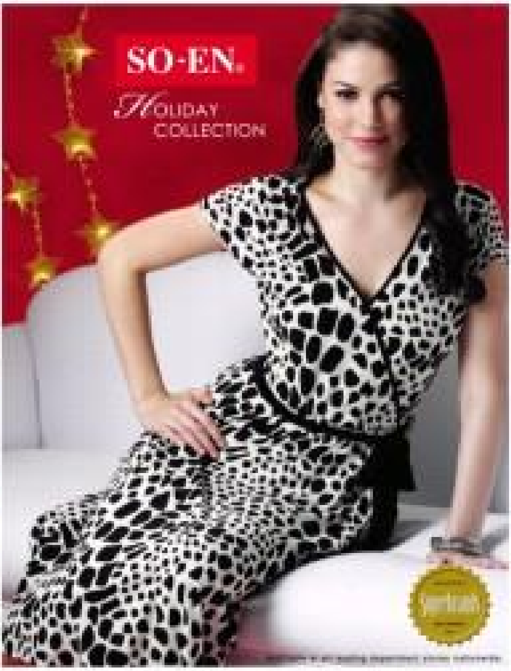
Artist Dolla Pilar

LifeStyle



BEAUTY











Gold dust



Golden age

The Yuletide season's makeup gets the Midas touch

THIS SEASON I AM loving everything gold! Last year it was silver. This year, my new metallic color of choice is gold!

24K Gold

Knockout!



Pia Francisco-Prieto



Gold Mine



Gold bar



Gold wand



Gold Touch



Gold tips

Nature-inspired body products



GINGER Punch



VANILLA Vine



TEA Infusion



LAVENDER Garden



OLIVE Grove

Cosmetology school open for franchising



Holistic training in the beauty business





Goodbye, cellulite and stretch marks



2007 Holiday Ad Campaign by PUMA Features GIFT-BOT-07





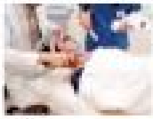


About face



MAKEOVER 911
Kitty Salas





FIRM Plus

Firm Plus trims down the double-chin and cheek fat minus the pain factor



Affordable makeup



INSTANT Cheekbones blush



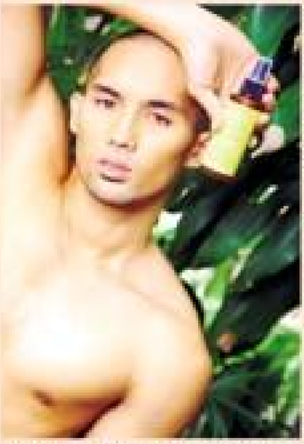
ADVANCED Radiance Pressed Powder



Holiday pampering

Naturally sourced and potent










FASHION
LIFESTYLE
LuV is in the arts

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LuV is in the arts

(Part 1)

FASHION AND ART ARE NOT-so-strange bedfellows. This is proven in Louis Vuitton's Spring/Summer 2008 collection, where Marc Jacobs has a creative collaboration with renowned American artist and photographer Richard Prince.

Prince's art has sparked controversy in the past, because of his technique of re-photographing to make pop culture collages. Since he used photographs of photographs, he fuelled debate in the art world about photographic copyright issues. Prince is known for his "Jokes"—a series of works that began in 1980s exploring the themes of sexual fantasies in middle-class America, using stand-up comedy and burlesque humor.

He is also known for his series of paintings of nurses based on the covers of pulp romance novels, called Nurse Paintings. In the series of 19 paintings, all the nurses wear caps and their mouths are covered by surgical masks, although in some of the paintings the red lips bleed through the masks.

Mabuhay!



Jenni Epperson

Prince's paintings came to life in the Cour Carrée of the Louvre, the venue for Louis Vuitton's catwalk show, where the artist's collection of pulp romance covers were blown up.

Chic mood

A sinister chic mood was established with the titles "Paris After Dark," "London After Dark," "New York After Dark," "Hong Kong After Dark." Twelve supermodels, including Naomi Campbell, Stephanie Seymour and Eva Herzigova, appeared as nurses, carrying Tinted Monogram canvas bags silkscreen printed with the popular cliché jokes appropriated by Prince from newspapers and magazines in the '70s.

The Monogram Jokes hand bags are hands down the season's standout accessory, the main stage of the creative collaboration between designer and artist.

Prince's jokes are silkscreened onto the Monogram fabric in acid-bright, off-shades and [illegible]. Elsewhere is the Monogram Aquarelle, where Prince appropriated the archetypal symbol of luxury that is Louis Vuitton's Monogram canvas.

Using innovative screen-painting techniques, the artist produced an ironically imperfect "smudged" take on the motif, which are featured on two iconic bags, the Papillon and the Speedy, in the original brown or white canvas, with [illegible] and hand-painted leather handles. The Speedy bag came in [illegible] leather.

Deconstruction

The appropriation technique of the artist was interpreted in the collection with a lot of deconstruction. The runway featured the shadowy modes of characters in pulp urban romances in deconstructed layers, unmatched prints and eclectic colour combinations, all inspired by Prince's paintings.

The deconstructed look carried on to the evening wear, with a strapless gown in an overly draped layers of royal blue tulle, a purple crystal dress worn with a deconstructed pinstripe blazer, and a black blazer [illegible] teamed with sporty black leggings.

Pumps, glasses

Other interesting surprises were inspired by the artist's [illegible] nurses. A series of ladylike shirt suits with long [illegible] sleeved jackets inspired by Princess Margaret in the 1950's were interpreted in its eye-popping colours or sequined cuffs.

Sexy stiletto-heeled pumps showed the influence of Prince in the fleshy shades of satin or patent leather. Asymmetrical effects, raw-cut edges and most strikingly, "broken" heels, translated the deconstructed [illegible] of the collection.

As for the sunglasses, Spring/Summer 2008 is all about graphic cat's eye-shaped models inspired by the 1960's glamorous and sophisticated style.

For men

If the women's collection was about deconstruction inspired by pop art, the Spring/Summer Men's collection is inspired by the decadent beach life of the 1930s. The decade's relaxed elegance is updated with cutting edge tailoring and high-tech fabrics. The color palette, [illegible], draws on all the hues of the beach, setting off refined cream, pale grey and indigo with vibrant accents of lilac blue, burnt orange and mustard yellow.

This season's collection shows a balancing act between the snug-fitted, tailored look and a looser, slightly oversized silhouette. And apart from the classic nautical stripes, this was a collection of few prints, with visual interest achieved instead through intriguing use of texture.

E-mail the author at [illegible]





brag bags brag bags brag bags brag bags brag bags brag bags



JOKES shopping case



SPEEDY aquarelle [illegible]

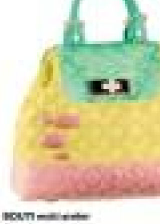
Marc Jacobs and artist Richard Prince collaborate for LV's 2008 collection



MONO aquarelle bag



BOWLING PM



[illegible]

awesome accessories awesome accessories awesome accessories



Show off shoes Show off shoes Show off shoes Show off shoes









Topping off Kate Moss







FYSHION FLASH



T-shirts for a cause

Chic holiday look





FYSHION BUZZ

New designer to 'make chicks tick' for Ungaro





FRIDAY, DECEMBER 7, 2007

PHILIPPINE DAILY INQUIRER

ENTERTAINMENT

Alfred, on breakup with LJ

Story on page A1

It's classic rock, and it still works

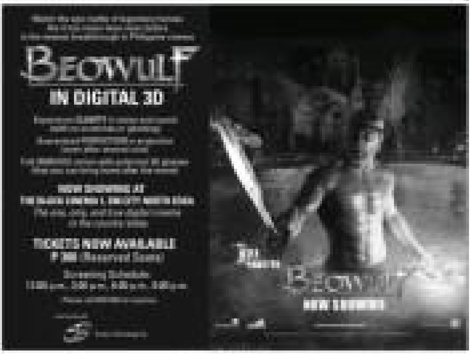
Visiting '70s band America woos and wins RP fans–again



SM Cinema

movietime SHOWTIME

Your life as a movie



IMAX



The end of the af





Breaking his silence

Chri

It's class







RAINMEN

Fair



Finally, Alfred Vargas talks about his recent breakup with LJ Reyes

Daniel Craig bares new…

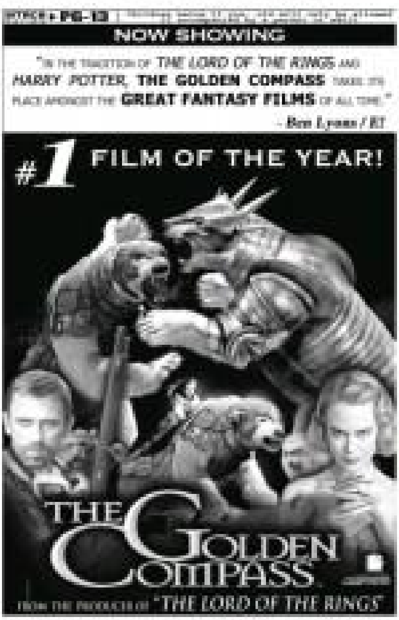
Mutual decision

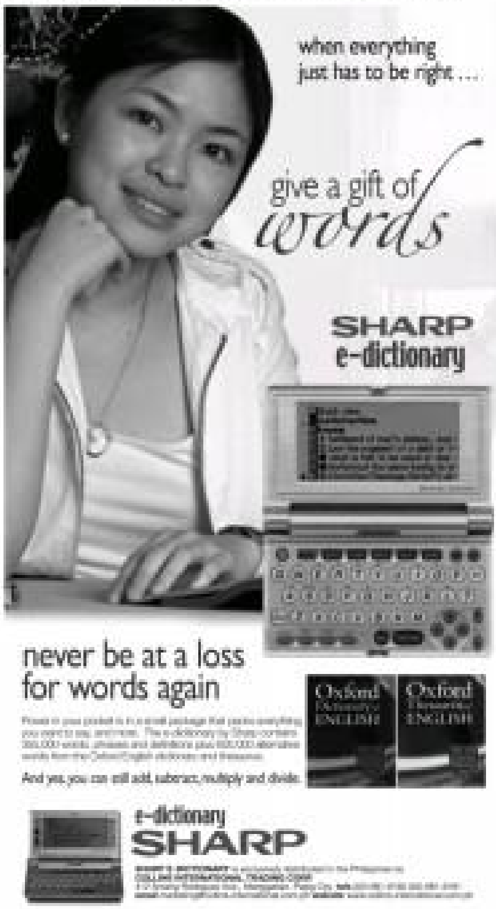
…stmas concert

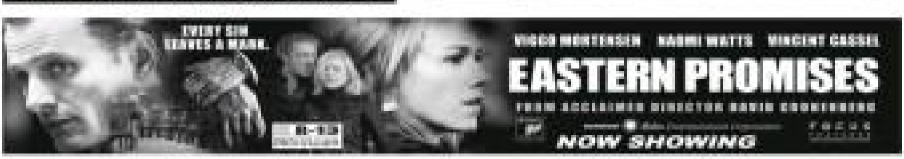
…ic rock…

Great outdoors

Authentic atmosphere







Daniel Craig bares new Bond film details

...but is coy about his Christmas plans



ONLY IN HOLLYWOOD



Ruben V. Nepales



AT THE CINEMAS

AT THE MALLS



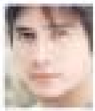


LIVING Stars

Website: www.inquirer.net/entertainment

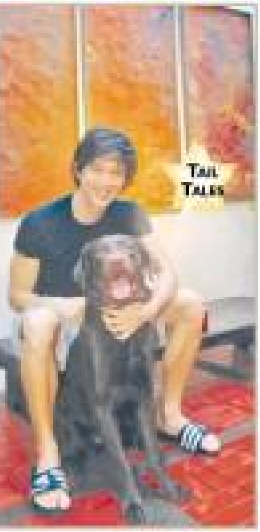
Editor: Pennie G. Velarde

Editor Pennie G. Velarde



Piolo's pic-bio launched

THERE are bio-pics, but there's also such a thing, it turns out, as a pic-bio. Which is what Piolo Pascual, arguably the country's hottest male actor, has—a pictorial biography launched during his recent concert at the Big Dome. More snaps on page K3.



RUSTOM PADILLA

MY CHOCOLATE brown Labrador Bruno turned two last month. At first, I wanted to call him Emmanuel, but it was too long. Since he's well-trained, he's free to roam around the house. Every afternoon, if I don't have work, I take him out for a walk. He never fails to make me smile. He's my shock absorber. Very loyal, he's a great companion and a constant reminder—I learn a lot about being human from my dog. I see myself in him. He's also a great trainer—should I decide to have an extension, whether a partner or a child, in my life.

Bayani San Diego Jr.



HOUSE OF MIRTH

GUESS WHICH lawyer couple owns this house? He's a radio commentator and aspiring interior designer. She's a TV host who's not into decorating at all. In comes a friend, also a lawyer, who willingly and gleefully spruced up the house for the holidays. Page K4.

ALJUR ABRENICA

I KEEP MOST OF MY BOOKS IN OUR HOUSE in Pampanga, but I have a few in Manila. I love reading "Harry Potter" and "Sherlock Holmes" books. I prefer love stories and mysteries. I enjoy reading about Harry Potter's adventures because they're thrilling. It's fun to imagine living in their magical world of wizards and warlocks. I actually prefer the "Harry Potter" books over the movie versions. Usually, some scenes found in the books are not in the movies. Plus, I get to understand the characters more in the novels.

Bayani San Diego Jr.



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GALLERIA

1 THE GOLDEN COMPASS - THX
2 THE GOLDEN COMPASS
3 indieSine: KONTRA AGOS
4 EASTERN PROMISES
5 PASUKOB
6 THE GOLDEN COMPASS
7 ENCHANTED / THE KINGDOM
8 BATANES
9 ONE MORE CHANCE
10 HITMAN / BEOWULF



ERMITA

1 THE GOLDEN COMPASS
2 indieSine: TUKSO
3 BEOWULF / HITMAN
4 MR. MAGORIUM's / THE GOLDEN COMPASS
5 ONE MORE CHANCE
6 THE KINGDOM / ENCHANTED
7 PASUKOB
7 EASTERN PROMISES
2 BATANES
3 THE GOLDEN COMPASS

METRO EAST

1 ENCHANTED
2 PASUKOB
3 ONE MORE CHANCE
4 THE KINGDOM
5 BEOWULF / HITMAN
6 THE GOLDEN COMPASS
7 THE GOLDEN COMPASS
8 BATANES

NOVALICHES

1 THE GOLDEN COMPASS
2 PASUKOB
3 ENCHANTED
4 BATANES

PIONEER

1 THE GOLDEN COMPASS
2 THE GOLDEN COMPASS
3 PASUKOB
4 BATANES

STA. ROSA

1 THE GOLDEN COMPASS
2 FRED CLAUS
3 PASUKOB
4 BATANES

LIPA

1 THE GOLDEN COMPASS
2 PASUKOB
3 LIONS FOR LAMBS
4 BATANES

DASMARIÑAS

1 GAEM PLAN
2 HITMAN
3 THE GOLDEN COMPASS
4 PASUKOB
5 BATANES

IMUS

1 PASUKOB
2 THE KINGDOM
3 THE GOLDEN COMPASS
4 BATANES

ANGELES

1 GAME PLAN
2 PASUKOB
3 BATANES
4 THE GOLDEN COMPASS

TARLAC

1 THE GOLDEN COMPASS
2 BEOWULF
3 BATANES

STARMILLS

1 ENCHANTED
2 BATANES
3 ONE MORE CHANCE
4 PASUKOB
5 GAME PLAN
6 THE GOLDEN COMPASS

BACOLOD

1 THE GOLDEN COMPASS
2 GAME PLAN
3 indieSine: KONTRA AGOS / PASUKOB
4 WE OWN THE NIGHT
5 LIONS FOR LAMBS
6 BATANES

ILOILO

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5 BATANES
6 WE OWN THE NIGHT

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FRED CLAUS	THE GOLDEN COMPASS	ENCHANTED / GOLDEN COMPASS
THE KINGDOM	EASTERN PROMISES	THE GOLDEN COMPASS



GREENHILLS CINEMAS

THEATRE MALL

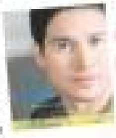
PROMENADE

NOW SHOWING



Piolo shares more of himself in pictorial bio





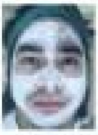


[illegible]

Here are some treats from the book.

PIOLO with son Iñigo

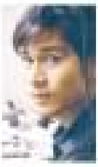




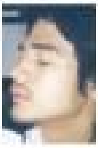
I need eight hours of sleep a day. I'm not vain … I'm just neat and clean. I shower before sleeping. No matter how tired I am, I rest a while and jump in for a quick wash. Then I sleep.

It's not certain where his name came from. It's not the usual name for boys. 'What kind of name is Piolo?' Johnny Manahan asked back in 1997.





I really don't see myself as some big celebrity. I can never get used to the idea.



What people say cannot always be positive… I look [to] things and people who give me good vibes. The rest of them … I let them be.

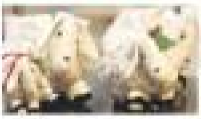






Tradition *of* good cheer





TV host Gaby Concepcion's house is now a Christmas wonderland, courtesy of hubby Danny and friend Noel



